

## TRP Surveys - Data about Religion (March 2024) Privacy Notice addendum

This Privacy Notice is in addition to the TRP Surveys Privacy Notice and is for members taking part in the special one-off survey in March 2024 which includes questions around your religion. It explains how we collect, store, use, share and protect your personal data for this specific project, including the data you provide about your religion. The addendum should be read alongside the main [TRP Surveys Privacy Notice](#). By consenting to provide data about your religion you confirm that you have read, understood and agree to this Privacy Notice addendum. **If you do not agree to this do not consent to provide data about your religion.**

### Special categories of personal data and lawful basis for processing

Personal data means any information about an individual which allows you to be identified. It may also include special categories of personal data, such as ethnicity, national identity and health information which are considered more sensitive. This survey will ask you to provide information relating to your religion. This information is considered “special category data” and we only collect it where you have given your explicit consent. We therefore use “explicit consent” as our lawful basis for processing this data. The information collected from you in relation to your religion will be used to understand how people with different religious and spiritual beliefs perceive and use media content. Responses to these questions will be anonymised and combined with all other members’ responses in reporting so it will not be possible to identify you in the data. If we want to use the information you have provided for any other purpose or want to collect further personal data from you we will ask for your consent again.

If you are not happy for us to collect, store and use this information you do not have to answer these questions and you will still get your reward for completing this survey. Each question relating to special category data will also include a “prefer not to say” option so even if you are happy to provide this information now, you can also answer “prefer not to say” to any/all of the questions. If you decide you no longer want us to hold this special category data let us know and we will delete it.

### Data storage and protection

We know how important it is to keep the personal data that you have provided safe.

- The data you provide in relation to your religion will be stored and processed on our secure servers in the UK and in Tivian as per our main Privacy Notice.
- The information collected from you in these questions will be used for a specific project and will be kept for 1 year, unless you ask for your data to be deleted.

### Further Information

This Privacy Notice addendum was last updated on 28/03/2024.